



CLASSICAL THEATRE COMPANY Corporate Sponsorship Levels

Classical Theatre Company is dedicated to becoming the preeminent producer of classical theatre in Houston through a bold re-envisioning of classical drama on the stage, in the community, and in the classroom. We endeavor to present these texts in an engaging, visceral, and visually spectacular way that brings new life and relevance to the work while maintaining the degree of respect these authors deserve.

Corporate Sponsorships are a great way for businesses to increase their visibility in the community and support the arts at the same time. Classical Theatre Company gives sponsors premium visibility and brand exposure through media placement and direct marketing, as well as generous ticket and hospitality opportunities for employees and clients.

Corporate Sponsorship Opportunities and Benefits

\$10,000 – Production Underwriter

- Premium placement, full page ad in the production's playbills (1,000 playbills).
- Company profile in the production's playbills and on the CTC website (average 1,800 hits per month).
- Recognition as a Production Underwriter in the lobby displays for the production
- Company name and logo on all production advertising, including our email newsletter (over 600 subscribers).
- Recognition at curtain speeches as a Production Underwriter at all performances of the production.
- 30 tickets to your company's Spotlight Night and post-show reception.

\$5,000 – Corporate Partners

- Half page ad in the production's playbills (1,000 playbills).
- Recognition as a Corporate Partner in all playbills and the CTC website (average 1,800 hits per month).
- 10 tickets to each CTC production in the season.

\$1,500 – Corporate Associates

- Quarter page ad in the production's playbills (1,000 playbills).
- Recognition as a Corporate Associate in all playbills and the CTC website (average 1,800 hits per month).
- 5 tickets to each CTC production in the season.

All contributions minus \$18 per ticket are tax deductible.

John Johnston – Executive Artistic Director www.ClassicalTheatre.org

ADMINISTRATIVE OFFICE PO Box 541324 Houston TX 77254 T 713.963.9665 F 713.963.0605



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Corporate Sponsorship Commitment Form
Ghosts by Henrik Ibsen

Sponsorship Level

- \$10,000+ (Production Underwriter) \$1,500 - \$4,999 (Corporate Associate)
- \$5,000 - \$9,999 (Corporate Partner)

Contact Information

Company Name: _____

Mailing Address: _____

Contact Name and Title: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Contact Signature: _____ Date: _____

Payment Information

_____ Check is enclosed: payable to Classical Theatre Company.

_____ Please invoice me at the address listed above.

_____ Please charge my credit card:

___ Visa ___ Mastercard ___ American Express ___ Discover

Card Number: _____ Exp: _____

Name on Card: _____

Signature of Card Holder: _____

Please return this completed form to:
Classical Theatre Company
PO Box 541324
Houston, TX 77254

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